



LOCAL DEVELOPMENT CORPORATION
LAURELTON, ROSEDALE & SPRINGFIELD GARDENS

Hon. Jacqueline Boyce
Vice Chairperson

Verdell Boncoeur
Secretary

Estella Wilder
Financial Secretary

Vincent Sharp
Treasurer

James Piscitelli
Member

Brandon Phillips
Member

Tyrone Barrow
Member

Merna Hughes
Member

Elaine Woodward
Member

Charles Goodman
Member

Tony Berkel
Executive Director

July 18, 2008

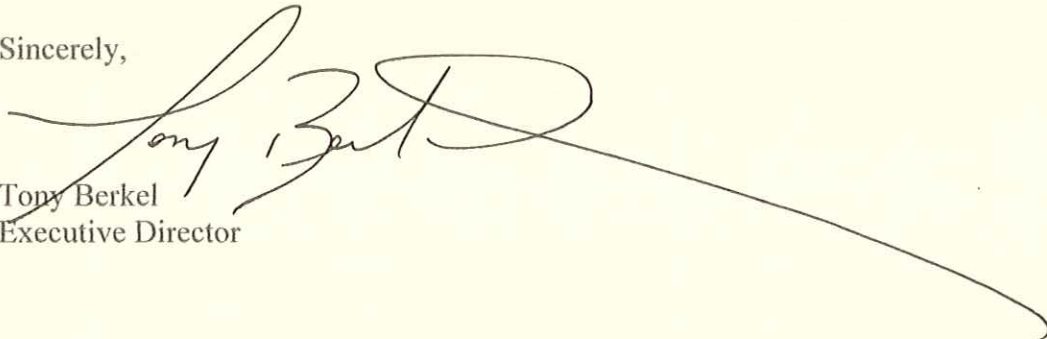
Franklin Cruz
President/CEO
Direct Environmental Corp.
602 Tiffany Street
Bronx, NY 10474

Dear Mr. Cruz:

My name is Tony Berkel, and I am the Executive Director of the Local Development Corporation of Laurelton, Rosedale and Springfield Gardens, also known as the LDC of LRS. In 2007, the LDC of LRS took the first of many steps towards becoming a greener community. We achieved this by placing a solar powered compacting trash receptacle called the BigBelly on Merrick Blvd in Queens, New York.

The LDC of LRS has worked closely with you, and Direct Environmental Corporation, the New York State distributor of the BigBelly. You and your team have done a great job in assisting us with developing our sustainability goals and as a result, we plan to add to our inventory of BigBelly solar powered compactors and green cleaning products.

Sincerely,



Tony Berkel
Executive Director